



WORKFORCE OBSERVATIONS — WISCONSIN'S FOX VALLEY

CALUMET, FOND DU LAC, GREEN LAKE, OUTAGAMIE, WAUSHARA, WAUPACA, WINNEBAGO

State of Wisconsin
Department of Workforce Development

| November 2004

Unadjusted Unemployment Rates Rise in October

The Fox Valley Region continues to follow seasonal trends for this time of year. The seasonally unadjusted unemployment rate rose 0.1 of

a percentage point in October. This is very close to the 1990 to 2003 average for the region where the rate on average has been unchanged between the months. During October, the region's unemployment rate was 3.8 percent. This was 0.5 above the average rate of 3.3 percent for the region during the 1990 to 2003 period.

All of the county's in the region had an increase in their monthly unemployment rates. The increases ranged from a high of 0.7 of a percentage point in Green Lake County which was at 4.6 percent in October, to Fond du Lac County which was unchanged at 3.7 percent. Calumet County had the

lowest rate in the region at 3.2 percent, while Green Lake had the highest. Calumet County had the eleventh lowest rate of Wisconsin's 72 counties.

Labor Force Estimates (Seasonally Adjusted)

	Appleton-Oshkosh-Neenah Msa	Wisconsin	United States (000's)
October-2004			
Civilian Labor Force	235,876	3,121,100	147,850
Employment	225,718	2,965,200	139,778
Unemployment	10,159	155,800	8,072
Unemployment Rate	4.3%	5.0%	5.5%
Civilian Labor Force	(700)	2,400	367
Employment	(900)	1,600	298
Unemployment	200	700	69
Unemployment Rate	0.1%	0.0%	0.0%
Civilian Labor Force	747	32,400	958
Employment	1,531	46,100	1,683
Unemployment	(784)	(13,800)	(725)
Unemployment Rate	-0.4%	-0.5%	-0.5%

Note: All estimates are rounded and preliminary, based on place of residence

Six of the seven counties in the region had lower rates when compared to October 2003. The only county that did not have a lower rate when compared to last year was Waupaca County, and it was unchanged from last year at 4.5 percent. Decreases over the year ranged from a drop of 1.1 of a percentage point in Green Lake County to 0.1 of a percentage point in the Appleton/Oshkosh MSA and Outagamie County, which is part of the Appleton/Oshkosh MSA.

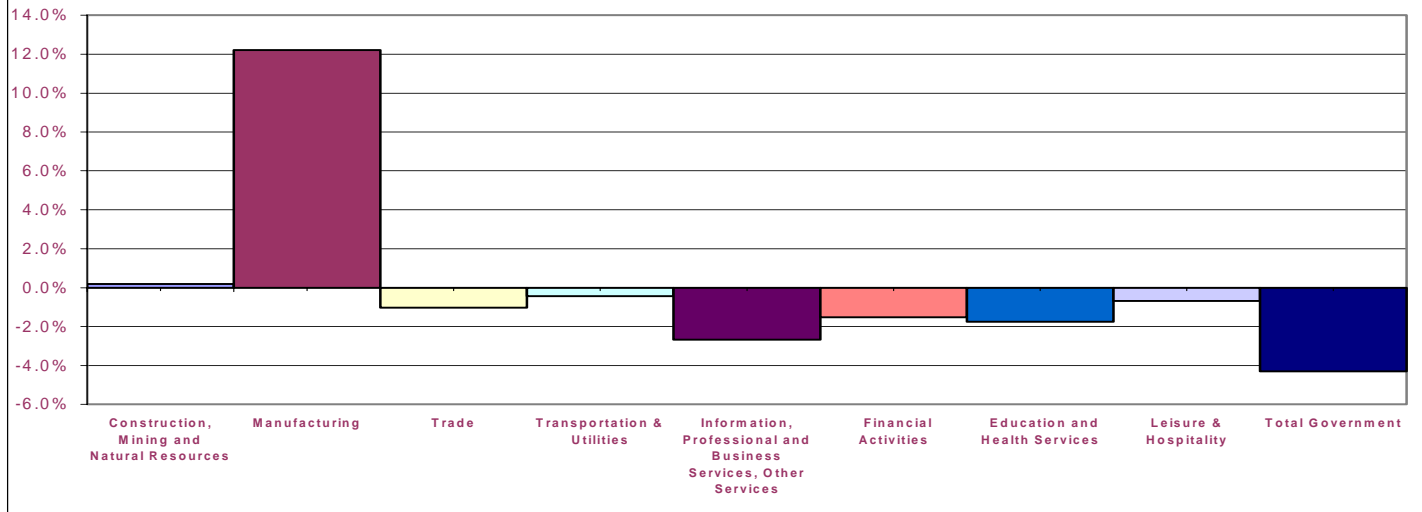
The labor force for the region decline by 800 during the

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Wisconsin Fox Valley Workforce Development Area

October 2004	Appl/Osh MSA	Calumet	Fond du Lac	Green Lake	Outagamie	Waupaca	Waushara	Winnebago	Fox Valley WDA	Non MSA's
Civilian Labor Force**	234,900	27,300	57,100	10,400	106,900	27,400	12,200	100,800	341,900	107,000
Employed	226,200	26,400	55,000	9,900	102,700	26,100	11,600	97,100	328,900	102,700
Unemployed	8,700	900	2,100	500	4,100	1,200	600	3,700	13,000	4,400
Unemployment Rate	3.7%	3.2%	3.7%	4.6%	3.8%	4.5%	4.5%	3.7%	3.8%	4.1%
Change from one month ago September 2004										
Civilian Labor Force**	-400	0	-200	0	-200	0	-100	-200	-800	-400
Employed	-600	-100	-200	0	-300	-200	-200	-300	-1,200	-600
Unemployed	200	100	0	100	100	200	0	100	400	200
Unemployment rate(%)	0.1%	0.2%	0.0%	0.7%	0.1%	0.6%	0.4%	0.1%	0.1%	0.2%
Change from one year ago October 2003										
Civilian Labor Force**	700	100	-100	-100	500	-100	100	100	600	-200
Employed	1,500	200	100	0	700	-100	200	600	1,700	200
Unemployed	-800	-100	-200	-100	-200	0	0	-500	-1,100	-400
Unemployment rate(%)	-0.3%	-0.3%	-0.3%	-1.1%	-0.2%	0.0%	-0.4%	-0.5%	-0.3%	-0.3%

Difference in Percent of Employment by Industry in the Fox Valley and the U. S.



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month to 341,900 workers. At the same time the number of workers employed declined by 1,200 to 328,900. The decreases in labor force and employment is slightly higher than average for the month. Typically both the labor force and employment levels expand by approximately 300 workers during October. Although the labor force experienced a decline over the month, the number available remained 600 above October 2003, while the number employed was 1,700 above last October. The number of workers estimated to be unemployed in the region was 12,000, up 400 from September.

Nonfarm wage and salary (NFWS) employment in the region was down 1,200 from September. This included declines in industries that are closely related to tourism. The leisure and hospitality industry was down 900 over the month, while services was down 1,000 workers. This was offset by an increase in local government employment which rose 1,200 over the month. This is primarily a result of school system workers returning to work after the summer close down of schools. Overall, government employment in the region was down 1,500 with 1,200 in state government employment and 300 in local government. The total number of jobs estimated in the region is

287,400. This is up 400 from last year. Manufacturing increased by 200 over the month and is up 2,400 from one year ago.

Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate for the Appleton-Oshkosh-Neenah MSA was 4.3 percent, up 0.1 of a percentage point from last month. The nation's unemployment rate was 5.5 percent, and Wisconsin's was 5.0 percent.

Rates for other MSA's around the state were: Green Bay, 4.2 percent; Sheboygan, 3.6 percent; Milwaukee, 5.0 percent, Wausau, 4.2 percent, and Madison, 2.5 percent. Only three of Wisconsin's eleven MSA's had an increase in their seasonally adjusted rate, while two were unchanged and six had a decrease in their rate. The Madison MSA had the lowest rate in the state. Beginning with January data for 2005 the Fox Valley will be adding to additional MSA' to its region. The Appleton/Oshkosh will be split into two MSA's and Fond du Lac County will become a MSA by itself. Release of data for these regions will occur with the release of January data in early March 2005.

For additional labor market statistics contact our website at: <http://dwd.wisconsin.gov/oea>.

Consumer Price Index - All Urban Consumers (CPI-U)*

National (U. S. City Average.) 1982-84 = 100			% Change	Class B/C - North Central States (1996 = 100)			% Change	Class D - North Central States (1996 = 100)			% Change
U.S. City Average	Oct-04	Sep-04	Oct-03	(Size 50,000-1,500,000)	Oct-04	Sep-04	Oct-03	(Size Less than 50,000)	Oct-04	Sep-04	Oct-03
All Items	190.9	189.9	3.2%	All Items	117.4	116.8	3.3%	All Items	177.1	176.4	3.1%
Food & Beverage	188.4	187.2	3.4%	Food & Beverage	116.2	115.3	3.5%	Food & Beverage	180.0	178.1	4.5%
Housing	191.0	191.0	2.9%	Housing	115.3	115.7	3.0%	Housing	166.1	167.8	1.9%
Apparel & Upkeep	124.1	121.2	-0.6%	Apparel & Upkeep	91.7	86.8	-1.9%	Apparel & Upkeep	130.0	127.0	-4.6%
Transportation	166.4	162.9	5.9%	Trqansportation	119.4	116.4	5.7%	Trqansportation	154.9	151.0	6.8%
Gasoline (all Types)	172.2	160.5	26.6%	Gasoline (all Types)	180.0	164.5	29.5%	Gasoline (all Types)	157.8	146.9	27.5%
Medical Care	313.3	312.3	4.5%	Medical Care	135.1	135.7	5.5%	Medical Care	307.6	306.0	6.3%
Energy	157.7	154.3	15.2%	Energy	152.8	150.0	17.5%	Energy	142.5	142.5	13.5%

Source: U.S. Bureau of Labor Statistics *Not Seasonally Adjusted

Wisconsin Fox Valley Workforce Development Area							
October 2004	Appl/Osh MSA	Fond du Lac	Green Lake	Waupaca	Waushara	Fox Valley WDA	Wisconsin
Total Nonfarm (NFWs) ***	204,600	48,100	7,300	21,300	6,100	287,400	2,867,900
Total Private	182,000	42,200	6,100	17,200	4,600	252,100	2,453,500
Goods Producing	61,700	13,500	1,700	5,700	1,200	83,700	657,100
Service Producing	142,900	34,600	5,600	15,600	4,900	203,700	2,210,800
Constr., Mining & Nat.Rsrcs	12,800	3,000	500	900	300	17,500	137,300
Manufacturing	48,900	10,600	1,200	4,800	800	66,300	519,800
Trade	29,700	7,300	900	3,200	900	42,000	228,200
Transportation & Utilities	6,900	1,300	300	500	300	9,300	47,700
Financial Activities	10,100	1,800	300	700	200	13,100	161,700
Education and Health Services	21,600	6,300	1,100	2,600	700	32,200	380,200
Leisure & Hospitality	16,100	4,700	800	2,200	800	24,600	251,500
Info., Prof.& Bus. Svcs, Other Svcs	35,900	7,300	1,000	2,300	600	47,200	446,600
Total Government	22,600	5,900	1,200	4,100	1,500	35,300	414,400
Federal	1,100	300	100	100	100	1,600	29,300
State	4,100	700	0	900	400	6,000	102,600
Local	17,400	5,000	1,100	3,100	1,000	27,600	282,500
Change from one month ago	September 2004						
Total Nonfarm (NFWs) ***	-800	-100	-100	-100	-100	-1,200	13,200
Percent change NFWs from last month	-0.4%	-0.3%	-1.3%	-0.7%	-1.0%	-0.4%	0.5%
Total Private	-1,700	-300	-130	-250	-130	-2,500	-3,200
Goods Producing	-100	-100	-10	-70	10	-200	-600
Service Producing	-700	-100	-80	-80	-70	-1,000	13,800
Constr., Mining & Nat.Rsrcs	-500	100	0	-10	0	-500	-300
Manufacturing	400	-100	-10	-50	10	200	-300
Trade	-200	0	-30	70	-20	-200	500
Transportation & Utilities	0	0	10	0	-10	0	100
Financial Activities	0	0	0	-10	0	0	100
Education and Health Services	-200	100	0	-20	-30	-200	800
Leisure & Hospitality	-500	-100	-100	-200	0	-900	-8,000
Info., Prof.& Bus. Svcs, Other Svcs	-700	-200	0	-50	-40	-1,000	100
Total Government	900	200	40	100	70	1,300	16,400
Federal	0	0	0	0	0	0	-100
State	100	0	0	-10	0	100	4,100
Local	800	200	40	120	70	1,200	12,400
Change from one year ago	October 2003						
Total Nonfarm (NFWs) ***	300	200	-200	0	100	400	58,000
Percent change NFWs from last year	0.1%	0.5%	-2.6%	-0.2%	2.0%	0.2%	2.1%
Total Private	1,600	300	-40	-50	90	1,900	61,900
Goods Producing	2,500	-100	10	-140	70	2,300	19,000
Service Producing	-2,200	300	-200	90	50	-1,900	39,000
Constr., Mining & Nat.Rsrcs	-200	100	10	0	0	-100	2,600
Manufacturing	2,700	-200	0	-140	70	2,400	16,400
Trade	-600	200	-20	10	0	-400	6,000
Transportation & Utilities	-300	-100	0	0	0	-400	-1,500
Financial Activities	-800	0	10	-10	10	-800	2,800
Education and Health Services	0	-200	0	10	-10	-200	5,900
Leisure & Hospitality	100	200	-30	60	20	300	6,500
Info., Prof.& Bus. Svcs, Other Svcs	700	300	0	10	0	1,000	18,000
Total Government	-1,300	0	-160	0	30	-1,500	-3,900
Federal	0	0	0	0	10	0	-500
State	-1,200	0	0	-10	10	-1,200	500
Local	-100	0	-150	10	20	-300	-3,900
* Seven counties, excluding La Crosse County ** Includes participants residing in area. *** Includes employment with employers located in area. Estimates are NOT seasonally adjusted. Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWs data is benchmarked to 3/2002							

Look for the most current Labor Market Information at: <http://dwd.wisconsin.gov/oea>

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